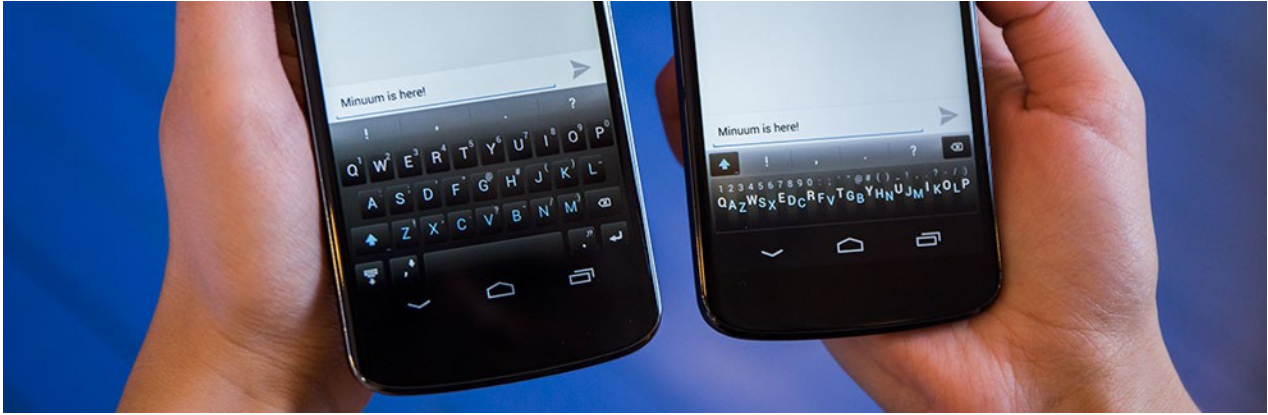


Whirlscape's Minuum keyboard beta now available on Google Play Store

Tiny, one-dimensional, virtual mobile keyboard frees up mobile screen space



TORONTO, Canada (August 19, 2013) — Whirlscape Inc., creators of [Minuum](#), “the little keyboard for big fingers,” today released the Minuum beta for Android on the [Google Play Store](#). This is the first opportunity for the public to download the hotly anticipated app, previously available only to initial beta testers. Priced at \$3.99, Minuum is a tiny, linear, one-dimensional touchscreen keyboard that frees up mobile screen space while allowing fast, accurate typing.

The keyboard's extremely successful [Indiegogo campaign](#) in spring 2013 raised 873 per cent of its initial funding goal. Over **1.2 million people** worldwide viewed Minuum's teaser [video](#), and the keyboard earned coverage in more than 150 media outlets and nearly 30 languages. Ranked by number of funders, the Minuum campaign is in Indiegogo's top 10 of all time—and number two among all technology campaigns. Following Minuum's 10,000-user private beta launch in June 2013, tens of thousands of people have signed up to the waiting list in anticipation of today's release.

“Releasing the Minuum keyboard beta to the public is very exciting for us,” said **Will Walmsley**, CEO of Whirlscape. “Our new concept of what a keyboard needs to be has already received exceptional feedback from early beta users, and we look forward to even more people using Minuum with this public release.”

The Minuum public beta release for Android is the first phase of the **Minuum Keyboard Project**. This project seeks to simplify typing on mobile devices and enable typing for wearable technology such as glasses, smartwatches, and more.

Visit the Minuum website for an [FAQ](#) covering the most common questions about the Minuum keyboard project. Background information, technical details, photos, product specifications, and more details about wearable technology can be found at minuum.com/mediaroom. To set up an interview or learn more about Whirlscape's technology, contact **Maria Lioutaia**, maria@whirlscape.com, +1.647.406.0297.

About Whirlscape Inc.

Based in Toronto, Ontario, Whirlscape is a Canadian high-technology startup with roots in human-computer interaction (HCI). Its product offerings address typing errors in widespread applications like e-mail and text messaging (SMS), initially through alternative keyboards on Android devices with planned extensibility to other platforms or OEM devices. Founded in June 2012, Whirlscape received seed funding from the [University of Toronto Early Stage Technology \(UTEST\)](#) program and [MaRS Innovation](#). Whirlscape is engaged in developing fully-functional Minuum keyboard for Android, incorporating touchscreen entry and motion-controlled modes. The company is also prototyping wearable typing devices to test its technology to its limits.