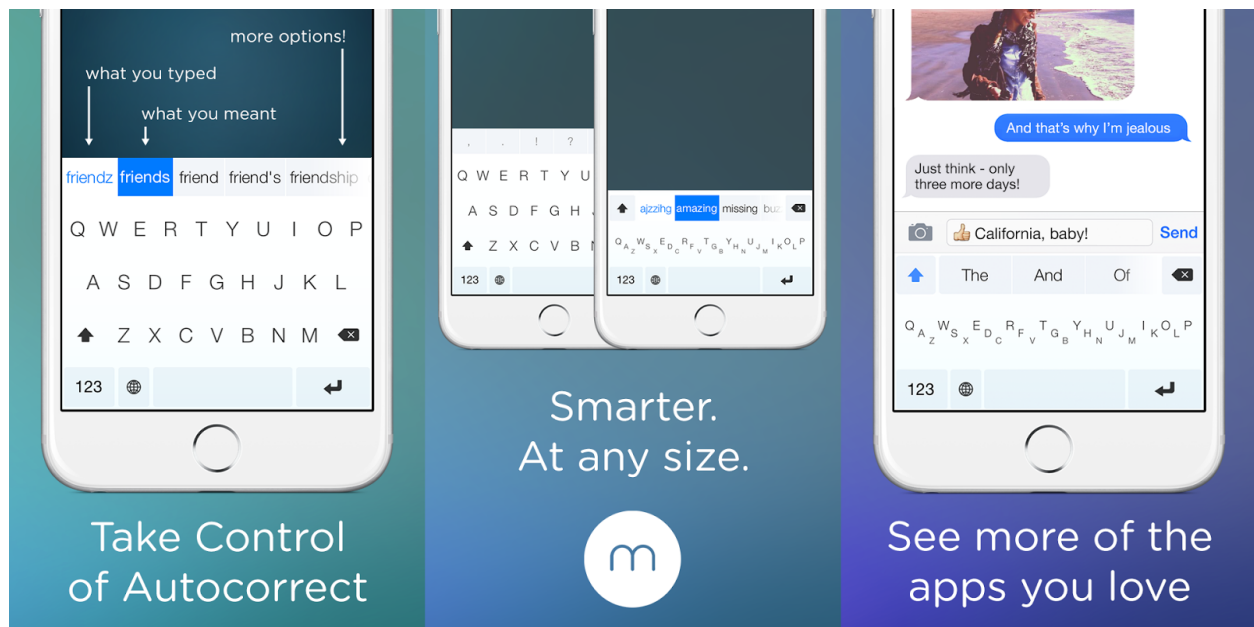


Minuum's Innovative Screen-saving Keyboard Now on iOS 8

Apple users can finally squash autocorrect frustration with Minuum - the little keyboard for big fingers



TORONTO, Canada (September 16, 2014) — Starting with iOS 8, users of **Apple iPhone** devices can now install the **Minuum re-sizable virtual keyboard** (available on the [App Store](#), regular price \$3.99, but on sale for 50%-off at launch). Apple's long-awaited decision to open its platform to alternate third-party keyboards means iPhone users can now regain their trust in autocorrect with the Minuum keyboard. Minuum's powerful algorithms create a superior typing experience where typos don't matter.

"It's amazing to finally share Minuum with iPhone users," said **Minuum CEO and lead designer Will Walmsley**. "This opportunity inspired to us to not just redevelop our Android app, but instead to rethink the keyboard to make it even easier to use. Some aspects of our tiny typing technology may seem futuristic, but this iPhone app will make typing easier for everyone, regardless of finger size or tech-savviness."

Minuum is excited about the way its autocorrect works in iOS. By learning constantly from how you type, and offering more word suggestions to help you recover from frustrating autocorrect mistakes, Minuum's algorithms are so powerful that the keyboard works even when compressed to a single row of letters (a minimized continuum). Users easily flick up and down to switch between keyboard sizes, depending on how much screen they want to see. Minuum's patent-pending mini mode lets you see more of what's happening on your screen, especially when text messaging, searching, or composing a lengthy email. Initially funded by raising over 800% of its goal on crowdfunding site Indiegogo, Minuum first launched on [Android](#) in August 2013, where it has steadily gained in acclaim and popularity.

See the Minuum for iPhone video here: <http://youtu.be/A1bLdJW5Z4I>

Visit minuum.com/mediaroom for photos, FAQ, technical details, product specifications, and more. For wearable and ubiquitous computing video demos, see: youtube.com/minuumproject

About Minuum

Founded in June 2012, Minuum is a Y Combinator-backed Canadian tech startup with roots in human-computer interaction (HCI), machine learning, and natural language processing. Minuum has developed auto-correction so powerful that it allows fast, accurate typing even when its space-saving virtual keyboard is minimized to one line. The Minuum keyboard lets users do more on smartphones by freeing up screen space, and provides an ideal way to type on the next generation of wearable devices. Minuum is known for its record-breaking Indiegogo crowdfunding campaign (launched March 2013) which jump-started its typing innovations on a range of ubiquitous computing devices such as smart watches.

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